#### WHO WE ARE

- Specialized in design and manufacturing high mast LED
- Optional wireless dimming solution to minimized CO2 emissions, maintenance cost and saving of energy consumption
- Optional DMX ready
- Low investment cost by re-use existing infrastructure for existing project and improving ROI
- Low total project investment cost. Uses less total quantity luminaire delivering uncompromised quality and performance. Again improving ROI
- Srand Value: Malaysia made, quality product, quick after sales support

# CASE STUDY # 1 Brand X



## Key points

- Poor uniformity
- Poor visual performance
- Uses 16 luminaire per mast
- 12m mast with heavier load specs

## Disadvantages

- Uses high quantity 64 luminaire per field
- Total load 320kgs per mast
- High investment cost for bigger mast & extra cabling
- High energy consumption, total energy 51.2kW per field
- Longer ROI

## CASE STUDY # 2 Brand Y



## Key points

- Poor uniformity
- Poor visual performance
- Uses 10 luminaire per mast
- 18m mast with heavier load specs

## Disadvantages

- Uses high quantity 40 luminaire per field
- Total load 300kgs per mast
- High investment cost for bigger mast & extra cabling
- High energy consumption, total energy 40kW per field
- Longer ROI







#### EXELUX

- Average 250 lux Uniformity 0.80
- High visual performance
- Uses 4 luminaire per mast, total of 16 luminaire per field
- Low energy consumption 22.40kW per field
- Total load on mast 100kgs per mast
- Lower total project cost with lower infrastructure cost
- Faster ROI

- 1. Saving Huge saving in total project cost both new and retrofitting
  - Low luminaire qty per field
  - Low total load per mast cheaper mast cost
  - Low luminaire qty shorter total cable length
  - Low total infrastructure construction cost
  - Lower energy consumption
- 2. Quality Better illuminating performance and low spill light (wastage per watt)
  - High uniformity compliance to standard (Emin/Eavg)
  - High illuminating performance (Emin/Emax)
  - Maximizing lumen per watt with low spill light
- 3. Standard Compliance
- a. Safety Standard IEC60598 / IEC62778 / IEC62031
- b. Corrosion Standard DIN 50021 NSS
- c. CIE (International Commission of Illumination) standard





Brand X

